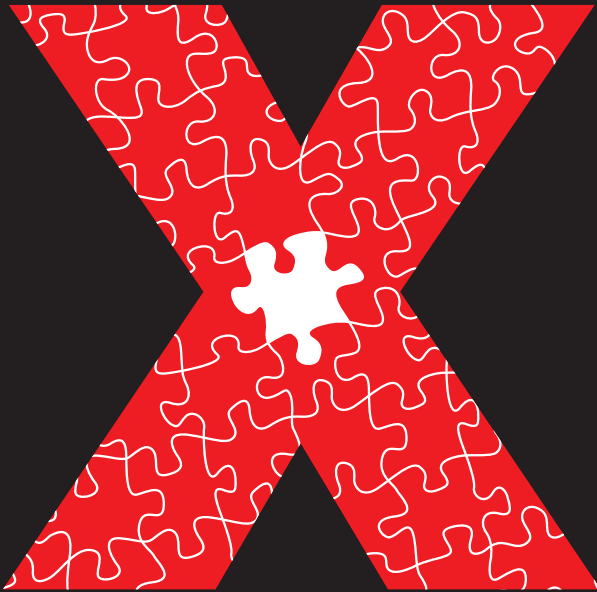


# TED<sup>x</sup> SJSU

x = independently organized TED event



DIVERSITY =



May 4, 2015 | Student Union Theater | San José State University

# TEDxSJSU

/// MONDAY MAY 4 ///

[www.tedxjsu.org](http://www.tedxjsu.org)

## WELCOME

In the spirit of ideas worth spreading... and life experiences worth sharing, welcome to TEDxSJSU!

This event, on the Fourth of May in the Fifteenth Year of the Twenty-First Century of the Current Era, is *the only day in our collective lives* that we are all together in a single time-space zone.

Let's make the most of it!

We dare you to:

1. Open up your minds and hearts.
2. Friend everyone you meet today.
3. Write with chalk, play with paint.
4. Tweet, Pin, Tag, Instagram etc.

And have fun!

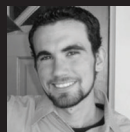


Dr. Jeanine Pfeiffer  
TEDxSJSU 2015 Organizer  
[www.jeaninepfeiffer.com](http://www.jeaninepfeiffer.com)

Hello! I am an Environmental Studies student at San Jose State University. I very much enjoy watching TED Talks. When given the opportunity to help organize a TEDx event, I could not pass it up. Listening to an array of individuals who are experts in their fields is not something to miss.

When I began this venture, I had no idea I would be propelled into the position as President. I could not have done any of this without the hard working committee members who rushed to my side with the same vigor and passion. I am very excited to be a part of this event! I hope everyone--our theater audience, live stream, and post-event attendees--will get as much out of this TEDxSJSU 2015 event as we have put into it

I kindly thank you all!



Sami Boutros  
President, TEDxSJSU  
Student Club

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# PROGRAM SCHEDULE

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**5:30**

**Doors open!!**

5:30 – 6:10

Registration, Meet & Greet  
Progressive Dinner • Part 1 • Buffet Salad Bar  
Interactive Modules with Activity Guides and Exhibitors  
Cultural Performance by the Society of Hmong Students

**6:10 – 6:20**

**Re-gathering in the Theater and Simulcast rooms**

6:20 – 7:40

Official TEDx Intro Video  
Welcome by Sami Boutros, President of the TEDxSJSU Student Club  
Introduction by Dr. Jeanine Pfeiffer, TEDxSJSU 2015 Organizer  
Audience Activity A  
TED Video: Chimamanda Adichi, *The Danger of a Single Story*  
Audience Activity B  
Featured Speaker Video: Nathan Kiwere  
Featured Speaker: MarTan Martinez  
Audience Activity C  
Featured Speaker: Nina G

7:40 – 8:20

Progressive Dinner • Part 2 • Soup and Bread Bar  
Interactive Modules with Activity Guides and Exhibitors

**8:20 – 8:30**

**Re-gathering in the Theater and Simulcast rooms**

8:30 – 9:50

TED Video: Eman Mohammed, *The Courage to Tell a Hidden Story*  
Welcome back! by Dr. Pfeiffer  
Featured Speaker: Christina Ngo  
Audience Activity D  
Featured Speaker: James Kao  
TEDx Video: Lord David Puttnam, *The Reality of Climate Change*  
Audience Activity E  
Featured Speaker: Sage LaPena  
Closing by Sami Boutros

**9:50 – 10:00**

**Audience moves to the outside patio**

10:00 – 11:00

Cultural Performance by Grupo Folklórico Luna y Sol de San José  
Progressive Dinner • Part 3 • Ice Cream & Sorbet bar  
After-party, Photo-ops, General Merry-making

# THANK YOU TO OUR



SJSU | MOSAIC CROSS CULTURAL CENTER

SJSU | COLLEGE OF SOCIAL SCIENCES

SJSU | DEPARTMENT OF ENVIRONMENTAL STUDIES

SJSU | DEPARTMENT OF AFRICAN AMERICAN STUDIES



Dr. Ruth Wilson

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Dr. Jan English-Lueck

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*"Because Every Day Is Special"*



Karen Thao



TREAT  
ICE CREAM



**TED<sup>x</sup>** SJSU  
x = independently organized TED event

PARTNERS



ASSOCIATED STUDENTS  
SAN JOSE STATE UNIVERSITY

**SJSU** | ACADEMIC TECHNOLOGY

**SJSU** | COLLEGE OF HUMANITIES  
AND THE ARTS

**SJSU** | STUDENT INVOLVEMENT

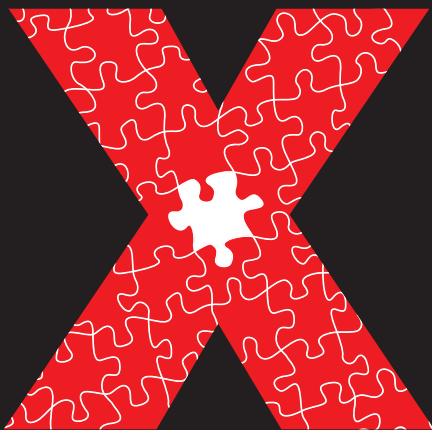
**flying moose**  
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415.647.6586

[www.moosepix.com](http://www.moosepix.com)

# FEATURED PRESENTATIONS



## SPEAKERS

### Nina G

*Comedian, Inspirational Speaker*



Nina G talks about being a woman who stutters, standing up for herself and what it took to become America's only stuttering female stand-up comedian.

[www.ninagcomedian.com](http://www.ninagcomedian.com)

### Sage LaPena

*Native Activist, Clinical Herbalist*



Sage has been traditionally and clinically trained in identification, collection, and preparation of herbal medicine specializing in herbs that are native to California. She works to promote rights for indigenous peoples and erase stereotypes.

She works to promote rights for indigenous peoples and erase stereotypes.

### James Kao

*CEO, Founder*



CEO/President/Founder of GreenCitizen, an e-waste recovery and recycling business in San Francisco, James was recently featured in the documentary *Racing to Zero*.

[www.greencitizen.com](http://www.greencitizen.com)

### MarTan Martinez

*Traditional Healer*



As a Native American traditional healer, with a special focus on treating substance abusers, MarTan believes that "life offers us a lot of experience and gives us lessons. We choose which ones to leave alone and which ones to repeat."

### Nathan Kiwere

*Writer, Filmmaker, Cultural Activist*



Currently serving as President of the Uganda Visual Artists and Designers Association, Nathan recently co-authored a comprehensive encyclopedia of Uganda totems to help cultivate a more nature-conscious society.

[nathankiwere.com](http://nathankiwere.com)

### Christina Ngo

*Research Engineer*



An engineer for NASA, Christina invents new ways to get young people excited for science, and for her industry to become more LGBT-friendly.

## PERFORMERS

### Grupo Folklórico Luna y Sol de San José State

*Student Organization*



Celebrating their 12th anniversary, the students of Grupo Folklórico Luna y Sol de San José State work towards the promotion, education, and preservation of Mexican culture through folkloric dance. [studentorgs.sjsu.edu/folkloricolunaysol/LyS/Home.html](http://studentorgs.sjsu.edu/folkloricolunaysol/LyS/Home.html)

### Society of Hmong Students

*Student Organization*



Founded in 2011, the Society of Hmong Students raises awareness and enriches the San José State University community about the Hmong culture. [societyofhmongstudents.wordpress.com](http://societyofhmongstudents.wordpress.com)

## VIDEOS

### Chimamanda Ngozi Adichie

*Novelist*



**The Danger of a Single Story:** Novelist Chimamanda Adichie tells the story of how she found her authentic cultural voice -- and warns that if we hear only a single story about another person or country, we risk a critical misunderstanding.

[chimamanda.com](http://chimamanda.com)

### Eman Mohammed

*Photojournalist*



**The Courage to Tell a Hidden Story:** As one of the few female photojournalists in the Gaza Strip, Eman Mohammed critiques gender norms in her community by bringing light to hidden stories.

[www.emanmohammed.com](http://www.emanmohammed.com)

### Lord David Puttnam

*Film Producer*



**The Reality of Climate Change:** Award-winning film producer Lord David Puttnam examines climate change through political and economic lenses to point to opportunities for transformative change.

[www.davidputtnam.com](http://www.davidputtnam.com)

## EXHIBITORS

### The Dirty Brushes

*Student Organization*



Serving as the pictorial art department's club at San José State University, the Dirty Brushes are responsible for the Blue Wall Murals in front of the Student Union construction site. Members often showcase their works through various opportunities.

[dirty-brushes.tumblr.com](http://dirty-brushes.tumblr.com)

### Few and Far

*Women's Collective*



Established in 2011, Few and Far is an assemblage of women who, through their shared commitment to creativity, education and social justice, beautify urban spaces with their passions for the arts, skateboarding, and community.

[www.fewandfarwomen.com](http://www.fewandfarwomen.com)

### Integrated Waste Management

*Environmental Services*



In 2014, the Integrated Waste Management Division of the City of San José and its strategic partners made significant strides towards its Green Vision Goal 5, including waste diversion and conversion, legislation implementation, and outreach.

[www.sanjoseca.gov/index.aspx?NID=1554](http://www.sanjoseca.gov/index.aspx?NID=1554)

# DINNER DETAILS

## BE PROGRESSIVE!

If you Wikipedia the term “progressive dinner” (a dinner that takes place in stages, with a separate course at each location), you’ll discover our neighbors across the pond in the UK call it a “safari supper.”

Thus, Gentle Audience Members, we are going on a safari tonight! Our three-course dinner will take place in three separate stages, each forty minutes long.

## DIVERSITY OF TASTES!

To accommodate an array of food preferences, eating habits, and dietary concerns (vegan, vegetarian, low-salt, low-fat, gluten-free, peanut-free, lactose-intolerant, kosher, and halal), our food offerings come in a DIY format: the eponymous buffet.

## HOLD ONTO YOUR BOWLS!

The ceramic bowl you chose at registration is yours, a keepsake made by SJSU Ceramics Guild students.

The glass bottle is also yours to take home: and while you are here, we encourage you to refill your bottles at the designated water stations outside the theater and in Clark Hall. We have slices of lemons and limes on the buffet table to add pizzazz to your drinks.

## ZERO-WASTE!

- We welcome you to wash your bowls between courses at the wash stations. Scrape, wash, rinse, sanitize. Repeat.
- We’d like the cloth napkins back, please (we’re laundering and re-using them).
- The compostable utensils will go into the compost bucket next to the wash stations at the end of the night.



## About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

## About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at <http://twitter.com/TEDTalks>, on Facebook at <http://www.facebook.com/TED> or Instagram at <https://instagram.com/ted>.

## 2015 ORGANIZING TEAM

**Dr. Jeanine Pfeiffer** *TEDxSJSU 2015 Organizer and Faculty Advisor*

**Sami Boutros** *President, TEDxSJSU Student Club*

**Mayra Ochoa** *Treasurer, TEDxSJSU Student Club*

**Abiola Awolowo** *TEDxSJSU Partnership Co-Chair*

**Mary Yang** *TEDxSJSU Partnership Co-Chair*

**Jen Valenzuela** *TEDxSJSU Marketing & Communications*

**Nate Williams** *TEDxSJSU Production Manager*

**Dennis Yu** *TEDxSJSU Videography Manager*

**Kenichi Nakamoto** *TEDxSJSU Programmatic Assistant*

**Diego Romero** *TEDxSJSU Videography & Photography Assistant*

**Oswaldo Salcedo** *TEDxSJSU Volunteer & Management Assistant*

**Austin Ying** *TEDxSJSU Production Assistant*



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# NOTES

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[www.tedxjsu.org](http://www.tedxjsu.org)

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[facebook.com/tedxsjsu](https://facebook.com/tedxsjsu)



[ted.com/tedx/events/13711](http://ted.com/tedx/events/13711)



[twitter.com/TEDxSJSU](https://twitter.com/TEDxSJSU)



[tedxsjsu2015.shutterfly.com](http://tedxsjsu2015.shutterfly.com)  
Password: diversity=?

# 2 WAYS TO TOUR THE TREES

love your city like never before

presented by  
**OUR CITY FOREST** 

## BE AN ADVENTURER

Follow the stories of our amazing urban adventurers through the trees, parks and streets of San Jose. Take all three **SELF-GUIDED TOURS** at your own pace using your mobile phone for clues - great for individuals, families or friends.



### THE GIRL WHO HEARD THE BIRDS

Go to Discovery Meadow at the Children's Discovery Museum, then call 408.624.1224 to begin. Ages 6 and up - About 45 min.



### GHOST TRAIN

Go to Kelley Park at 1300 Senter Road, then call 408.624.1224 to begin. Ages 8 and up - About 1 hr.



### ROGUE SQUIRREL-BOT

Go to San José City Hall Plaza at 200 E Santa Clara Street, then call 408.624.1224 to begin. Ages 8 and up - About 1.5 hrs.

**NO SIGN UP NEEDED.**

Just go to a location listed above.

## FOLLOW A LEADER

This spring, discover the great urban outdoors like never before with our **EXPERT-LED TOURS** through San Jose's city landscape. Follow our arborists to far off lands, or rediscover the natural beauty in our own backyard.



### EXOTIC TREE TOUR

Led by OCF Certified Arborist  
May 2 & June 6 at 10am  
Rosicrucian Egyptian Museum  
*\*RSVP required*



### KIDS TREE SAFARI *\*Bilingual Esp.*

May 9 & June 20 at 2pm  
Guadalupe River Park  
& OCF Community Nursery  
*\*RSVP required*



### GOING NATIVE TREE TOUR

April 25 at 11am  
May 9 & May 30 at 10am  
OCF Community Nursery

**SIGN UP** at [ourcityforest.org/tree-tours](http://ourcityforest.org/tree-tours)  
or call 408.998.7337 x103.

TOUR YOUR TREES TODAY.

[OURCITYFOREST.ORG/TREE-TOURS](http://OURCITYFOREST.ORG/TREE-TOURS) OR EMAIL [TREETOURS@OURCITYFOREST.ORG](mailto:TREETOURS@OURCITYFOREST.ORG)

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special  
sponsor



# Theater Seating: Student Union Theater

## Auxillary Seating: Clark Hall, Rooms 118 & 445

**LEGEND**

Electronic Door	Parking	Elevator
Wheelchair accessible	Disabled parking DMV placard	Park and Ride shuttle
Restricted access	Disabled parking University permit	Construction zone
	20/30 minutes	



1 2 3 4

BUILDING	LOCATION		
A Modular A		D3	
ADM Administration		B2	
AQX Aquatics Center		D3	
ART Art Building		C3	
ASH Associated Students House		D1	
B Modular B		D3	
BBC Boccardo Business Complex		C4	
BB Building BB		D4	
BT Business Tower		C4	
CAR Career Center		B2	
CC Computer Center		B2	
CCB Central Classroom Building		C2	
CL Clark Hall		B2	
CP Cooling Plant		C4	
CVA Campus Village A		D4	
CVB Campus Village B		D4	
CVC Campus Village C		D4	
CYA Corporation Yard A		B4	
CYB Corporation Yard B		B4	
DC Dining Commons		D3	
DMH Dudley Moorhead Hall		B2	
DH Duncan Hall		D1	
DBH Dwight Bentel Hall		C2	
ENG Engineering Building		B3	
EC Event Center		C3	
FOB Faculty Offices		C2	
HB Health Building		C4	
HOV Hoover Hall		D3	
HGH Hugh Gillis Hall		B1	
IS Industrial Studies		B4	
IRC Instructional Resource Center		B2	
JWH Joe West Hall		D4	
KING Dr. Martin Luther King, Jr. Library		B1	
MQH MacQuarrie Hall Auditorium		D2	
MD Morris Dailey Auditorium		B2	
MUS Music Building		C3	
RYC Royce Hall		D3	
SCI Science Building		C1	
SPXC Spartan Complex Central		C2	
SPXE Spartan Complex East		C2	
SPM Spartan Memorial		C1	
SSC Student Services Center		A4	
SU Student Union		B3	
SH Sweeney Hall		D2	
TH Tower Hall		B2	
UPD University Police Department		D2	
WSH Washburn Hall		D3	
WSQ Washington Square Hall		C1	
YUH Yoshihiro Uchida Hall		C1	

**Other locations**

- ASP AS Print Shop ..... D3
- BK Bookstore ..... B3
- CH Concert Hall ..... C3
- UT University Theatre ..... B1

**Parking Garages**

- North garage at Tenth Street ..... A4
- West garage at Fourth Street ..... D1
- South garage at Seventh Street ..... D2

**Food/Coffee**

- CVB ..... D4
- KING ..... B1
- MQH ..... D2
- SU ..... B3

**ATM**

- ATM ..... B4
- EC ..... C3
- KING ..... B1